

# 2026 Digital Plans



|   | <b>SAVE 25%</b><br>Digital One<br>IDR <b>30</b> million<br>valid for 3 months | <b>SAVE 35%</b><br>Digital Pro<br>IDR <b>45</b> million<br>valid for 6 months | <b>SAVE 50%</b><br>Digital Pro+<br>IDR <b>75</b> million<br>valid for 12 months |
|---|---|---|---|
| Exclusive Email Blast to Indonesia Expat's e-mail database <sup>1</sup> | x 1   | x 3   | x 6   |
| Unlimited Press Release placements on the website <sup>2</sup>          | ✓   | ✓   | ✓   |
| Unlimited Events sharing placements on event calendar page <sup>3</sup> | ✓   | ✓   | ✓   |
| Unlimited Events sharing on Instagram Story                             | ✓   | ✓   | ✓   |
| Web banner on the website <sup>2</sup>                                  | x 1   | x 3   | x 6   |
| Editorial coverage by Indonesia Expat's editorial team                  | x 1   | x 1   | x 2   |
| Instagram and Facebook feed posts                                       | x 3   | x 6   | x 12  |
| Video coverage for Instagram Reels and the website <sup>2</sup>         | -   | x 1   | x 2   |
| Full-page print and online magazine ad                                  | x 1   | x 2   | x 4   |

<sup>1</sup>15,000 emails  
<sup>2</sup>[www.indonesiaexpat.id](http://www.indonesiaexpat.id)  
<sup>3</sup>[www.indonesiaexpat.id/events-calender](http://www.indonesiaexpat.id/events-calender)



Note: All prices stated in Indonesian Rupiah. 10% VAT is applied separately to all rates.

